



2025

SPONSORSHIP PACKAGE

We invite you to join us in making a lasting impact at the Carleton Musical Theatre Society!

As we continue to give young artists a voice and platform to express themselves, we are excited to offer you the opportunity to be a key part of this incredible journey.

ABOUT CMTS

2016-Present

The Carleton Musical Theatre Society (CMTS) is a student-run organization dedicated to creating, promoting, and celebrating musical theatre at Carleton University. Our mission is to provide a welcoming and inclusive space where students from all programs, and the greater Ottawa community, can collaborate, express themselves, and grow through the performing arts.

At CMTS, we believe the stage is more than a spotlight — it's a platform for growth, a catalyst for connection, and a celebration of student voices.



Why Support?

Partnering with a student-led arts organization like the Carleton Musical Theatre Society helps a company strengthen its reputation, particularly among students, alumni, and the broader Ottawa community. It demonstrates a commitment to supporting the growth and creativity of emerging artists while contributing to the cultural vibrancy of our city.

Supporting student theatre is also an investment in the next generation of talent. By empowering young performers, directors, designers, and technicians, your company helps cultivate the innovators, storytellers, and leaders of tomorrow — a forward-thinking approach that nurtures both the arts and the community's future.

We Recognize You!

To express our gratitude for your support in contributing to our continued growth and success, we're happy to offer special 'thank you' perks to all sponsors. Review the packages on pages 4 and 5 for an overview of donor levels and associated benefits

How it Helps



Your support is an investment in the future, helping us create extraordinary experiences for our dedicated and talented student artists. By sponsoring or donating to the Carleton Musical Theatre Society, you are contributing to a brighter, more vibrant future for our community and assisting in the following areas:



Production

Theatre rentals, props, costumes, sets, marketing, outreach, production royalties, performances, and events.



Development

Providing hands-on learning opportunities for performers, directors, designers, and technicians to develop their skills



Community

Offering accessible performances and outreach events that bring theatre to a wider audience in Ottawa.

Sponsorship/Donation Levels

TITLE SPONSOR **\$1000 and up**

- "Presented by [Your Company/Logo]" on all promotional materials [**limited to top 4 sponsors**]
- Full-page ad in show program
- Logo placement on posters, website, and social media
- Shout-out before each performance
- 4 complimentary tickets to performance date of choice

SPOTLIGHT SPONSOR **\$500 and up**

- Half-page ad in show program
- Logo on posters, website, and social media
- Acknowledgment before performances
- 2 complimentary tickets to performance date of choice

FRIEND OF CMTS **\$250 and up**

- Quarter-page ad in show program
- Social media thank-you

SUPPORTER OF CMTS **\$100 and up**

- A personalized thank-you from the cast
- Name listed on our website and program

DONOR TO CMTS **Any \$ amount**

- Donations over \$20 will be issued a tax receipt
- Name listed on our website and program

Non-Monetary Sponsorships

CMTS invites you to join our mission in nurturing youth talents and fostering creativity in the performing arts. We understand that not everyone can contribute financially, but your support in services and goods is equally invaluable.

They Make an Impact

While monetary contributions play a crucial role, we understand that support comes in various forms. Your in-kind donations directly impact the success of the CMTS, providing essential resources that enhance the artistic growth of our young artists and the programming/events we offer.



Ways to Contribute

Raffle Prizes: Showcase your business/services by contributing raffle prizes that add to our fundraising initiatives.

Event Hosting: Spotlight your venue by collaborating with CMTS to host various events from open mic nights to cast dinners.

Equipment and Supplies: Help us build the stage for success by providing essential equipment such as set piece materials, costumes, props or any other tools that contribute to the quality of our programming.

Recognition And Exposure

As a cherished non-monetary sponsor, your contribution will not go unnoticed. We are dedicated to showcasing our gratitude through social media shoutouts, name/logo displayed at events/productions and/or website visibility.



Let's Connect!



Website

www.carletonmts.com



Address

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E-mail

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Social Media

@carletonmts